



**2022 MAINE
PACKAGING AND LABELING REQUIREMENTS
ADULT USE**

Revised to include June 2020 Emergency Rules

Packaging and Labeling All marijuana, marijuana concentrate and marijuana products must be tested prior to being packaged and labeled for sale. There are separate packaging and labeling requirements for trade samples that are not included here.

Packaging Must be fully enclosable and resealable, protect the packaged item from contamination, and not impart any toxic or deleterious substance to the packaged item.

Labeling All required information, including the license number of the marijuana retail store, must be placed on the outer layer of the packaging and be no smaller than size 6 font or 1/12 inch. Labels may be peel-back, accordion style, expandable, extendable or layered.

Labels must include:

1. The licensee's identification statement;
2. The unique identification number (UID);
3. The mandatory testing results;
4. The license numbers of the cultivation facility and, if applicable, the manufacturing facility.
5. The net weight of the marijuana, marijuana concentrate or marijuana product using a standard of measure compatible with the tracking system;
6. The universal symbol placed on the front or most predominantly displayed area of the packaging and at least 1/2 inch square;
7. The harvest batch date or, for concentrate or manufactured products, the date on which the batch was created;
8. Cannabinoid content, and, if applicable, gases, solvents and chemicals used in extraction, which data may not conflict with testing results.
9. Required Warnings: "There may be health risks associated with the use of this product. There may be additional health risks associated with the use of this product for women who are pregnant, breastfeeding, or planning on becoming pregnant. Do not drive a motor vehicle or operate heavy machinery while using this product."

Labels may not:

1. Depict a human, animal or fruit or the word "candy" or "candies";
2. State any health or physical benefits;
3. Cause confusion with a trademarked product;
4. Use false or misleading statements;
5. Obscure identifying information or warning statements;
6. Target or appeal to individuals under the age of 21, or use cartoons or similar images;
7. Include information regarding the quality or potency of the enclosed product, except as reported by a testing facility, unless the label clearly indicates that testing regarding the information is not required or conducted by a testing facility.

Inhaled Marijuana Products Packaging. Containers must be fully enclosed on all sides and

1. If the container is soft sided, it must be four mil or greater in thickness;
2. If the container has rigid sides, it must have a lid or enclosure that can be placed tightly and securely on the container;
3. The container must be opaque and child-resistant or must be placed into an opaque and child-resistant exit packaging;
4. The container must be tamper-evident.

Inhaled Marijuana Products Labeling. The following information must be displayed on the marketing (outer) layer:

1. A statement, if applicable, that the packaging is not child-resistant;
2. The license number of the cultivation or manufacturing establishment or manufacturer;
3. A potency statement based on testing results;
4. If applicable, a list of any solvent(s) used in production;
5. If applicable, a list of all ingredients used in manufacture including any major allergens;
6. Net contents, in grams or milligrams (and ounces, if desired), within allowable variances, and excluding any non marijuana ingredients.

Edible Marijuana Products Packaging. Single serving edibles must be sold in child-resistant containers that are not required to be resealable. They may be bundled into a larger marketing layer not exceeding 100 milligrams of total THC.

Multiple-serving edibles must be placed into a child-resistant container, not exceeding 100 mgs of total THC, that is resealable or made of at least 4 mil plastic, heat sealed with no easy-open feature. Either the product form itself or the packaging must indicate serving size.

A single-serving tincture may contain no more than 10 milligrams of THC and must be placed into a child-resistant container that may or may not be resealable. Single-serving marijuana drinks that do not contain more than 10 milligrams of THC may be packaged in a child-resistant container, an aluminum or metal can with a stay tab mechanism opening, or a bottle with a metal crown cork style bottle cap.

Multiple-serving marijuana drinks that contain no more than 100 milligrams of THC must be packaged in a child-resistant container that is resealable and includes a measuring device. Hash marks on the bottle or package do not qualify as a measuring device.

Marijuana drinks may be bundled into a larger marketing layer not exceeding 100 milligrams THC. The container must be opaque and tamper-evident or must be placed into opaque and tamper-evident exit packaging.

Edible Marijuana Products Labeling. Edible marijuana products must clearly display the following information on the marketing (outer) layer of the package:

1. Milligrams of THC and CBD per serving and per package;
2. Serving size (maximum of 10 milligrams of THC);
3. The number of servings per container or within the marketing layer;
4. Total net weight of the edible marijuana product;
5. The statement: "This product contains marijuana. Keep away from children";
6. If applicable, a list of all ingredients including any major allergens;
7. A nutritional fact panel;
8. The statement: "Effects of this product may not be felt for up to 4 hours.";
9. If applicable, a statement that the packaging is not tamper-evident.

Topical Marijuana Products Packaging. Topical Salves, creams, lotions and balms must be packaged in resealable child-resistant containers. Transdermal patches must be packaged in heat sealed plastic, 4 mil or greater in thickness and without an easy-open feature. All topical packaging must be opaque and tamper-evident or must be placed into opaque and tamper-evident exit packaging.

Topical Marijuana Products Labeling Labeling must clearly display the following information on the marketing (outer) layer:

1. A potency statement for topical marijuana products stating the total content of THC and CBD in milligrams in the container, and for transdermal products the total content of THC and CBD in milligrams contained in each transdermal product;
2. An ingredients list;
3. The amount recommended per single use;
4. The following warning statement: “For Topical Application – Do Not Eat or Smoke.”
5. If applicable, a statement that the packaging is not tamper-evident.

DISCLAIMER: THESE REQUIREMENTS ARE BELIEVED TO BE ACCURATE, BUT ARE NOT ALL-INCLUSIVE AND ARE SUBJECT TO CHANGE. THEY SHOULD NOT BE RELIED UPON FOR COMPLIANCE WITH ALL LAWS AND REGULATIONS RELATING TO PACKAGING AND LABELING IN MAINE.

Maine’s Universal Symbol for Adult Use Marijuana

MANDATORY



OPTIONAL

